

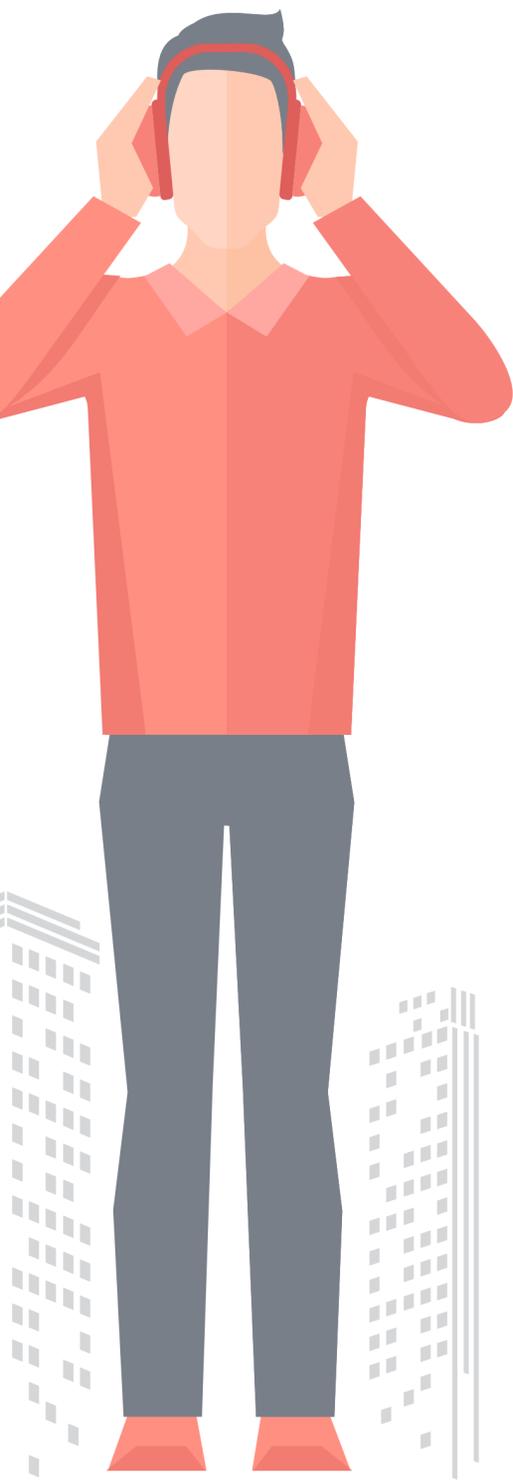
# “PERSPECTIVE FROM A SUPER CONNECTOR”

## JOE APFELBAUM



Joe Apfelbaum is the CEO of Ajax Union, a B2B digital marketing agency based in Brooklyn, NY. Joe is a business strategist, marketing expert and certified Google trainer. Joe is the Author of his new book High Energy Secrets, How he lost 95 pounds and has more energy than ever. When he is not Mojovating entrepreneurs at events and on social media he chills in Brooklyn with his Wife and 5 kids.

## TODAY'S SUBJECTS



Average Joe -> CEO  
Creativity + Curiosity + Levity



DO NOT do these 3 things while networking!



Joe's lets you in on business



A networking mindset that delivers results



How to manufacture pressure to help you reach your goals



How being honest in your relationships can add value



The importance of down time in your schedule



Joe's most impressive connections



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