

# THE JOE YOU NEED TO KNOW

**JOE MINDAK**



Joe Mindak has vision, leadership and know-how. Not to mention, a humble disposition.

A father and husband first, Joe takes great pride in the common thread that all his successes share, relationship development, benevolence, communication skills and taking initiative. Joe is a serial entrepreneur with over 20 years' experience in marketing, owning his own firm before selling in 2015. He also launched and sold hMAG, a lifestyle magazine, within 5 years of launching. He subsequently launched 3 new ventures since using his marketing experience to grow each for eventual sale. In the meantime, he has launched The Connective to use his networking skills to refer business to disparate industries that can use help with their sales and marketing.

## TODAY'S SUBJECTS

- How to build a network the right way: It's all about listening
- The endless ways to give and be a good networker
- Response etiquette: the importance of a prompt response.
- HMAG's story
- The power of Hoboken
- How to make a networking event light and fun
- Joe's biggest Influencer
- The origins of the Hoboken Music Festival aka Lackawanna Music Festival
- How to make money through your network: Build a network of "Connectors"
- Networking events: How to maximize your time at an event

## GET IN TOUCH WITH **JOE MINDAK**



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